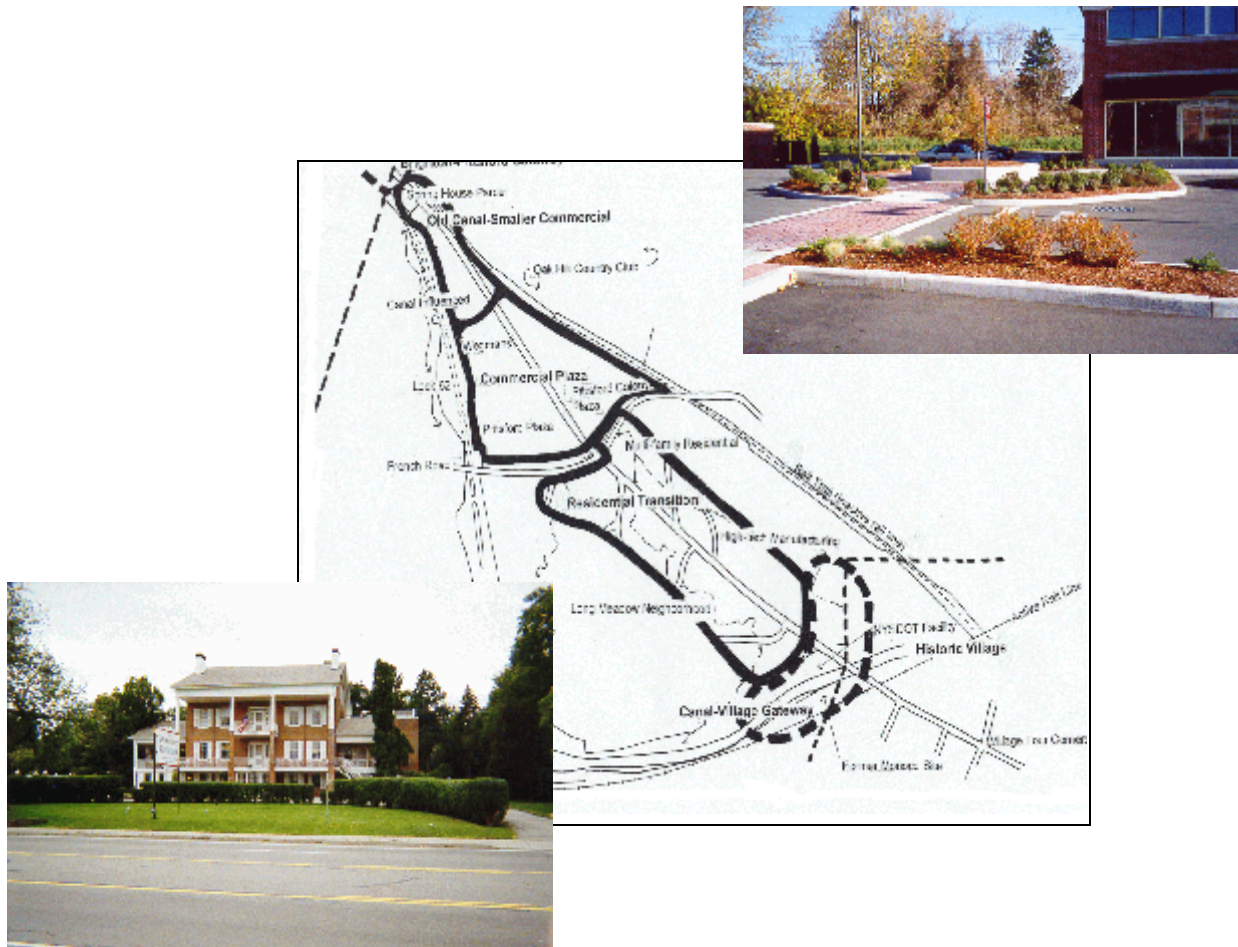


## ***Monroe Avenue Illustrated Design Guidelines***



***Behan Planning Associates, LLC*** crafted the Monroe Avenue Commercial Corridor Design Guidelines to help implement the Town of Pittsford Comprehensive Plan Update and the town's zoning code. The design guidelines were developed to be used by interested property owners, developers, and the public officials responsible for reviewing projects in the corridor. The guidelines seek to maintain and enhance the unique history and emerging sense of place along Monroe Avenue.

The policies recognize five unique character areas: the Pittsford/Brighton town line gateway; the Old Erie Canal area; the Commercial Plaza area; the Residential Transitional (MATZ) area; and, the town/village gateway. A set of specific, detailed, architectural and site design guidelines were developed for each of the character areas within the context of the entire corridor. It is envisioned that these design guidelines

will aid the transformation of Monroe Avenue, as “a Main Street for Monroe County” from a typical suburban commercial corridor to a truly great “Main Street.”