



1st Street already has a concentration of restaurants and business and proximity to the harbor, beach and pier.

Leveraging these assets to their fullest potential is key.



Supporting existing businesses through infrastructure and streetscape improvements encourages economic development and activity.



A “Harbor Village” with a distinct character and feel.

Additional private investment and buildings strengthen the district and make it a destination.

Creating “Critical Mass” and Character on 1st Street: *Conceptual “Harbor Village”*

